

# TYLER V. SHAQIRI

graphic designer

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## GRAPHIC DESIGNER

Six years of experience as a freelance graphic designer. Creative, passionate, intuitive, eclectic and inspiring. Detail-oriented with exceptional knowledge of design theory, branding and Marketing. Analytical consultant seeking new processes, approaches, innovative and alternate business solutions. Strong leader with ability to actively listen, communicate and meet objectives. Effective team player who enjoys collaborative projects and work environment. Versed in Adobe Creative Suite. Technology enthusiast experienced with web standards-compliance and current design trends.

## EDUCATION

**BERNARD M. BARUCH COLLEGE** (City University of New York) - New York, NY | 02/05 - 09/08

B.A. Business Communication, Emphasis in Graphic Design

**QUEENSBOROUGH COMMUNITY COLLEGE** (City University of New York) - Bayside, NY | 02/01 - 01/04

A.A.S. Business Management, Emphasis in Marketing

## EXPERIENCE

**FIENIX: VISUAL WORKS OF TYLER V. SHAQIRI** - New York, NY | 08/04 - Present

*Graphic Designer at [www.tylershaqiri.com](http://www.tylershaqiri.com)*

Graphic designer creating and developing identity, brands, print materials, and websites.

### SELECT WORKS:

**PHILADELPHIA ACADEMIES, INC. WEBSITE REDESIGN**

Achieved redesign by the creation, management and direction of interactive design from concept to completion.

**RUSSELL'S FOOD CENTER WEBSITE**

Managed and consulted project. Developed content, produced all graphic components including execution.

**HAVE A NICE LIFE, THE MUSICAL WEBSITE**

Created website for New World Stages' off Broadway show.

**SOLOMON R. GUGGENHEIM MUSEUM** - New York, NY | 04/03 - Present

*Web Sales Coordinator*

Management of E-Commerce environment, development, deployment, including maintenance activities and product microsites. Process orders and generated 120% above projected revenue goal in 2008. Contribute to web team that controls [www.guggenheim.org](http://www.guggenheim.org) website, winner of "Best Cultural Institution Web Site of the Year" 2008 Webby Award. Provide art direction at product photo shoots, design in-house promotional graphics and store signage.

**MARVEL ENTERTAINMENT INC.** - New York, NY | 03/08 - 08/08

*Intern*

Created online promotional graphics and banners. Edited, wrote and proofread publication copy.

Selected visuals, created concept, accompanying graphics including execution of Editor in Chief's and Marvel Entertainment Inc.'s official MySpace pages.

## TECHNICAL SKILLS & SOFTWARE

Adobe InDesign | Adobe Illustrator | Adobe Dreamweaver | Adobe Flash | Adobe Photoshop  
AJAX | CSS | HTML | Javascript | Joomla | MS Office | SEO Optimization | WordPress